

# PRIVACY STATEMENT

MessagePro, Inc. ("MessagePro") is committed to protecting your privacy and developing technology that gives you the most powerful and safe user experience. This Statement of Privacy applies to the MessagePro services and the MessagePro Web site and governs data collection and usage. By using the MessagePro services and/or the MessagePro Web site, you consent to the data practices described in this statement.

## COLLECTION OF YOUR PERSONAL INFORMATION

MessagePro collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. MessagePro also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites. In providing services to you, MessagePro may also collect other customer data inherent to the services being provided such as, but not limited to, messages, call records, usage logs, billing records and profiles.

There is also information about your computer hardware and software that may be automatically collected by MessagePro. This information can include: your IP address, browser type, domain names, access times and referring addresses. This information is used by MessagePro for the operation of the services, to maintain quality of the services, and to provide general statistics necessary to administer our services and Web site.

All MessagePro services and web sites are intended for utilization by businesses and, in the case of individuals, those over the age of 13. Consistent with the Children's Online Privacy Protection Act (COPPA), MessagePro will not knowingly collect any personally identifiable information from, or sell to, any child under the age of 13. Where a parent or guardian discovers that their child has submitted personally identifiable information to MessagePro and requests in writing that we remove that information from our records, we will comply with that request. Please send such requests as provided in compliance with the "Contact Us" information provided in conjunction with this WEB site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through MessagePro public message boards, this information may be collected and used by others. Note: MessagePro does not read or actively monitor any of your private communications.

MessagePro may provide access through links to third party web sites not controlled by us. MessagePro encourages you to review the privacy statements of Web sites you choose to link to from MessagePro so that you can understand how those Web sites collect, use and share your information. MessagePro is not responsible for the privacy statements or other content on Web sites outside of the MessagePro and MessagePro family of Web sites.

## USE OF YOUR PERSONAL INFORMATION

MessagePro collects and uses your personal information to deliver the services you have requested and to operate its Web site. MessagePro also uses your personally identifiable information to inform you of other products or services available from MessagePro and its affiliates. MessagePro may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

MessagePro does not sell, rent or lease its customer lists to third parties. MessagePro may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, MessagePro may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to MessagePro, and they are required to maintain the confidentiality of your information.

MessagePro does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

MessagePro keeps track of the utilization of MessagePro services and access to MessagePro Web sites in order to determine what MessagePro services are the most popular. This data may be used to deliver customized content and advertising within MessagePro to customers whose behavior indicates that they are interested in a particular subject area.

MessagePro will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on MessagePro or the site; (b) protect and defend the rights or

property of MessagePro; and, (c) act under exigent circumstances to protect the personal safety of users of MessagePro, or the public.

When you utilize MessagePro services, you and your account administrator have control over a number of things with respect to your own privacy. The items over which you have direct control may vary by service. Customer retains full authority to provision or de-provision access to the services, enable or disable third party integrations, manage permissions and establish and/or modify select retention and export settings, as applicable. By notice, you may also restrict access to your personal information for MessagePro's internal marketing purposes.

## USE OF COOKIES

MessagePro sites may use "cookies" or similar technology to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize MessagePro pages, or register with MessagePro site or services, a cookie helps MessagePro to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same MessagePro site, the information you previously provided can be retrieved, so you can easily use the MessagePro features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the MessagePro services or Web sites you visit.

## SECURITY OF YOUR PERSONAL INFORMATION

MessagePro follows generally accepted industry standard security practices to protect your personal information from unauthorized access, use or disclosure. MessagePro secures the personally identifiable information you provide on computer servers in a commercially reasonable, controlled, secure environment, protected from unauthorized access, use or disclosure. When personal

information (such as a credit card number) is transmitted to other sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## CHANGES TO THIS STATEMENT

MessagePro will occasionally update this Statement of Privacy to reflect company and customer feedback. MessagePro encourages you to periodically review this Statement to be informed of how MessagePro is protecting your information.

## CONTACT INFORMATION

MessagePro welcomes your comments regarding this Statement of Privacy. If you believe that MessagePro has not adhered to this Statement, please contact MessagePro at [don.davis@MessagePro.com](mailto:don.davis@MessagePro.com). We will use commercially reasonable efforts to promptly determine and remedy the problem.